

**“Think Global & Get Started in Hong Kong – Your Gateway to Asian Markets and Beyond”**

28 March 2019, Thursday, 8.45 a.m.

Venue: Vietnam Chamber of Commerce and Industry (VCCI)  
Conference Hall, 7<sup>th</sup> Floor, VCCI Building  
9 Dao Duy Anh Street, Dong Da District, Hanoi

Invest Hong Kong, a government agency of the Hong Kong Special Administrative Region (HKSAR) responsible for attracting foreign investments into Hong Kong, cordially invites you to participate in a roundtable discussion on the latest business trends and developments in Hong Kong and the ease of setting up business in the city.

**Why Hong Kong – Benefits of doing business in Hong Kong**

Hong Kong has been ranked as the world’s freest economy for 25 years consecutively by the Heritage Foundation. There are over 8,500 foreign business operations in Hong Kong and nearly 20% of them have chosen Hong Kong as their regional headquarters. This free market economy is supported by a pro-business environment with a simple tax regime, free flow of capital and information, world class infrastructure and a pool of multi-skilled talent.

With a vibrant business environment, Hong Kong seeks to play an active role in the **Belt and Road Initiative** that offers long term transnational, intercontinental connectivity and business prospects across Europe and Asia, (<http://www.beltandroad.gov.hk/>). Hong Kong is also a critical partner of the **Guangdong-Hong Kong-Macao Bay Area Development (Bay Area)** (<https://www.bayarea.gov.hk/en/home/index.html>), which comprises nine flourishing cities in Guangdong Province together with Hong Kong and Macao Special Administrative Regions working together to create greater business opportunities for enhanced economic development. Under **The Mainland and Hong Kong Closer Economic Partnership Agreement (CEPA)** (<https://www.tid.gov.hk/english/cepa/>), companies in Hong Kong can also enjoy preferential access to the Mainland China market.

**Programme**

The Head of Investment Promotion (ASEAN) of Invest Hong Kong, Mr Melvin Lee, will provide an overview on the economic landscape and key industries poised for growth in Hong Kong, including logistics, information technology, manufacturing and creative services.

Besides learning about business opportunities open to overseas investors, participants will also be able to find out how Invest Hong Kong may assist them in setting up a company in Hong Kong.

8.45 a.m. – 9.15 a.m.	:	Registration
9.15 a.m. – 9.20 a.m.	:	Introduction by VCCI
9.20 a.m. – 9.30 a.m.	:	Welcome Speech by VCCI Leader Representative Vietnam Chamber of Commerce & Industry
9.30 a.m. – 10.00 a.m.	:	Presentation on <b><u>“Think Global &amp; Get Started in Hong Kong – Your Gateway to Asian Markets and Beyond”</u></b> Mr Melvin Lee Head, Investment Promotion Invest Hong Kong
10.00 a.m. – 10.45 a.m.	:	Roundtable Discussion
10.45 a.m. – 11.30 a.m.	:	Networking